



DIGITAL CONTENT SERVICES

Providing end-to-end or à la carte broadband digital content delivery services.

SERVICING

- **Content Providers**
 - Film
 - TV
 - Music
 - Games
 - Software
- **Network Service Providers**
- **Telcos**
- **Social Networks**
- **Mobile & Broadband Providers**
- **Online Retailers**

REFERENCES

- **Comcast**
- **EMI**
- **Hitachi Data Systems**
- **Lionsgate Entertainment**
- **Microsoft**
- **NBC Universal**
- **Wal-Mart**
- **Warner Music Group**

Using its **Technicolor Prisma™: Full Spectrum Digital Content Delivery Platform**, Technicolor is able to offer a comprehensive suite of end-to-end or custom à la carte services to manage and deliver high value digital assets via broadband with quality, security and consistency. Technicolor has developed a worldwide, scaleable and flexible infrastructure that enables our clients to focus on their customers and not on technology.

Content Preparation

Our worldwide content ingest facilities service some of the most successful digital content providers in the world. We offer content ingestion from virtually any format and source, metadata entry & normalization, transcoding, encryption (packaging), and transfer to production.

Hosting

Our world-class, secure hosting and storage facilities enable the electronic storage of digital assets (production and archive), content catalog management as well as and store-front hosting.

Applications Delivery Network

We provide cost-effective bandwidth to stream, download or progressively download rich digital media content anywhere in the world and are continually expanding reach and capacity.

Online Distribution & Fulfillment

Technicolor Electronic Distribution Services can distribute digital film, TV, music, games and software content anywhere that it needs to go, deliver it to end-users and manage all the associated licensing, reporting and settlements. We can also provide download management, store front and e-commerce solutions as your business requires.

Transaction Support

Digital rights, license transaction, eCommerce, advertising, promotions and payments management are all supported on the Technicolor Prisma™ Platform.

Disc Initiated Services™

Bridging the digital and physical worlds, Technicolor provides Internet connectivity functions to optical disc (standard and high definition) players to enable managed copy, e-commerce, and community features and functions.

Professional Services

Technicolor can provide consulting, customization and/or integration work for software development, operations development, DRM, security, forensics and/or analytics.

Support Services

Customer care, data mining & reporting, watermarking, fingerprinting, geo filtering and other digital content delivery support services can all be provided as required to help you build a comprehensive and compelling electronic business.

Vision

Technicolor will assist you in taking a long-term view at your digital media needs and the ongoing evolution associated with your business. Our clients benefit from the knowledge and vision that can only be obtained through significant and enduring relationships across industries and experience with individual customer uniqueness. Contact Technicolor Electronic Distribution Services today for a free consultation to see how we can help you effectively and efficiently monetize digital content delivery.

SERVICE OFFERING



SUPPORT OFFERING

